Contact & Info

Portfolio
https://www.leesz.online/

Email
Lee.zel.94@gmail.com

Phone
050-691-6165

Qualities

- Fast learer
- Team worker
- Storyteller
- A problem solver
- Working with pipline
- High self-demand
- Adapting Various styles
- Compositing

Sofware

- After Effects
- Illustrator
- Photoshop
- Ai image generators
- Premiere
- C4D

Languages

- Hebrew
- English

Hi, my name is

Lee Zeilingher Yihia

I'm a motion designer and art director with a passion for
solving problems and bringing ideas to life.
For me, storytelling is about making the complex simple
using design and motion to give every project its own voice.

Experience

2020 - today

Havas Blink - social media, content & digital marketing agency
Senior Art Director | Creative Motion & Graphic Designer

- Since 2023 I am the Lead Designer & Art Director of the great brand Wolt, working closely with copywrighter and the client managment team. I set the new creative visual tone for the brand's products & helped establish Wolt as the leading brand in our agency driven by strong achievements & client satisfaction.
- At Blink I developed and produced motion & graphic design content for major brands across social media & performance marketing platforms.
- I also design & develop brand visual identities that extend into digital products - for example, creating the new visual identity for Dream Card that applied it across their phisycals product like stores print, etc.

2019 - 2020

- I collaborate with creative teams to develop storyboards, style frames, & pre-production materials, while providing creative direction & design guidance to the team.
- I also lead reviews and ensure quality control across all visual and motion design deliverabled by the designers team.

2018 - 2019

*Avoxvision - Lyrics clip specialist studio **| Motion Graphics***
Created motion graphic lyrics video for known and popular Israeli singers using Adobe After Effects.

*HIT's student Union **| Marketing Designer***
Design marketing ads and motion graphics for social medias with Adobe Illustrator and Adobe Photoshop.

Education

2021 — C4D course at IAC institute with Gil Kadosh

2016 - 2020 — B.Design, Visual Communication, Holon Institute of Technology

2017 — After effects course with Doron L Kobiashi

2016 — Photography course with Gustavo